



# THE CULTIVATOR

FEBRUARY 2020

## THANK YOU TO OUR FRIENDS AT JA STREET & ASSOCIATES!

As 2020 unfolds, ASD will offer new workforce development initiatives and many expanded opportunities. It's an exciting time! With this progress and growth, ASD has moved the administrative office and will be using a space owned by JA Street & Associates, just off exit 7 in Bristol, VA. ASD appreciates the generosity of Jim and Barb Street and the team at JA Street. As long-standing ASD donors, Jim and Barb stepped up to help ASD find a new home as soon as they knew we were looking.

ASD is now in a 12K square foot facility with roughly 5K of it in office space which will house administrative staff and program managers. About 7k of the remaining space is warehouse space which will be used for workforce development training, workshops and offered to farmers for pop-up storage and aggregation. Jim Street, JA Street & Associates CEO adds, "Barb and I understand and appreciate what ASD contributes to this region and we are glad that the Thomas Road building will meet their needs."



**Jim Street**

***A heartfelt thank you to Jim and Barb Street and the team at JA Street & Associates!***



*ASD's mission is to transition Appalachia to a more resilient economy and a healthier population by supporting local agriculture, exploring new economic opportunities and connecting people to healthy food. We are committed to ensuring an equitable, inclusive, and respectful culture and environment for ASD staff, board, program participants, and stakeholders.*



# NOW RECRUITING!

Appalachian Sustainable Development (ASD) is recruiting for the **2020 Grow Your Own program** which empowers families to grow their own food and earn income from home grown produce sales. Since 2012,



**Grow Your Own Participants**

participants in this program have grown over 140,000 pounds of produce. **ASD provides seasonally appropriate training, technical support, seeds, plants, tools and tilling services.** Hands-on workshops teach families basic nutrition, how to plan, plant, grow, cook and preserve home-grown produce. Market gardening families learn how to supplement their income through sales of their harvests. Home gardeners grow food for their households and share their bounty with neighbors and local food banks.

In 2020, the expanded program will include activities and opportunities designed to give participants more entrepreneurial experience, increased networking opportunities and bridges to employment in the agriculture field. **ASD will recruit 20 families that will attend a variety of workshops and demonstrations.** Past experience is not necessary and a limited number of scholarships and fee waivers are available.

Register at: [www.asdevelop.org/growyourown](http://www.asdevelop.org/growyourown) or contact Chelsea Goulding: [cgoulding@asdevelop.org](mailto:cgoulding@asdevelop.org) or (276)623-1121.

## NOW HIRING!



### AGROFORESTRY AMERICORPS VISTA

Build a resilient agricultural economy in coal-impacted communities, by helping farmers adopt agroforestry practices for environmental and economic benefits

- Determine community interest in agroforestry practices through a needs assessment survey and interviews
- Identify training and resources needed for adoption
- Establish regional partnerships for farmer support
- Secure funding to fill gaps and support programming



For a detailed job description and application instructions: [www.asdevelop.org/job-openings/](http://www.asdevelop.org/job-openings/)  
Apply by **March 2** for an April 13 start date.  
If the position is still unfilled by March 15, apply by **April 2** for a May 11 start date.



## NOW RECRUITING INTERNS



200 and 70 hour on-farm internship program with experienced farmers across ETN & SWVA. Develop individual learning goals and gain hands-on experience in the field of your choice! Read previous intern blogs and fill out the application form at:

[WWW.ASDEVELOP.ORG/FARM](http://WWW.ASDEVELOP.ORG/FARM)



## FROM THE EXECUTIVE DIRECTOR



Welcome to ASD's 25th year! For those of you who have been with us for the first 25 years, thank you so much for your support, help, and guidance. For those of you who are new to ASD and our work, welcome!

It is fitting at this time that we are in the process of planning our next 25 years. We are taking an objective look at what we have done, looking ahead to envision what we want our world to look like, and identifying the role(s) we should play to get us there. We are being ably guided through this process by Rural Support Partners who is employing a proven and effective methodology that we know will yield transformative results. As a part of this process, we encourage you to reach out to us with any thoughts you have (good or bad) about our work to help us craft our future and provide opportunities and bring hope to our communities.

Meanwhile, feel free to drop by and see us in our new digs at 103 Thomas Road in Bristol, VA. We're happy to take you on a tour!

**Kathlyn Terry Baker, Executive Director**

## HFFF SPRING CHALLENGE: MARCH 9 TO APRIL 30

**Healthy Families-Family Farms (HFFF)** will launch The Good Food for All Challenge on March 9, 2020. Each year the challenge raises funds used to purchase produce from local farmers which is then donated to people in need who visit food banks & pantries. Since 2004, Healthy Families Family Farms has donated over 1.3 million pounds of nutritious, seconds produce to food banks and pantries. All donations received will have up to 30% added from 'Friends of HFFF'.

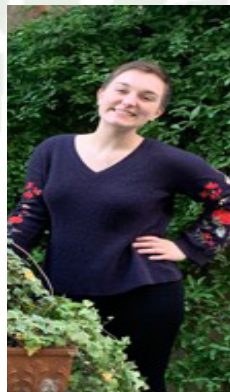
**Donations can be made at:**

www.asdevelop.org. Supporters can also mail checks to: ASD/Healthy Families Family Farms, **103 Thomas Road, Bristol VA, 24201** with 'Challenge' in the memo line. HFFF is dedicated to increasing access to fresh, healthy food for everyone in the community. A local grassroots group, 'Friends of HFFF', strongly committed to the work of HFFF, has established the seed fund to match each donation made during the challenge.



# WELCOME TO OUR 2020 SPRING INTERNS!

Please join us in welcoming **Cara Brooks** and **Allison Hamilton**, both Emory and Henry Mass Communications students. Cara and Allison will each fulfill 80-hour Spring Internships with ASD in the communications and development department, focusing on completing print collateral projects as well as video, photography and electronic marketing projects. We're so glad to have these talented students with us this spring!



Allison Hamilton



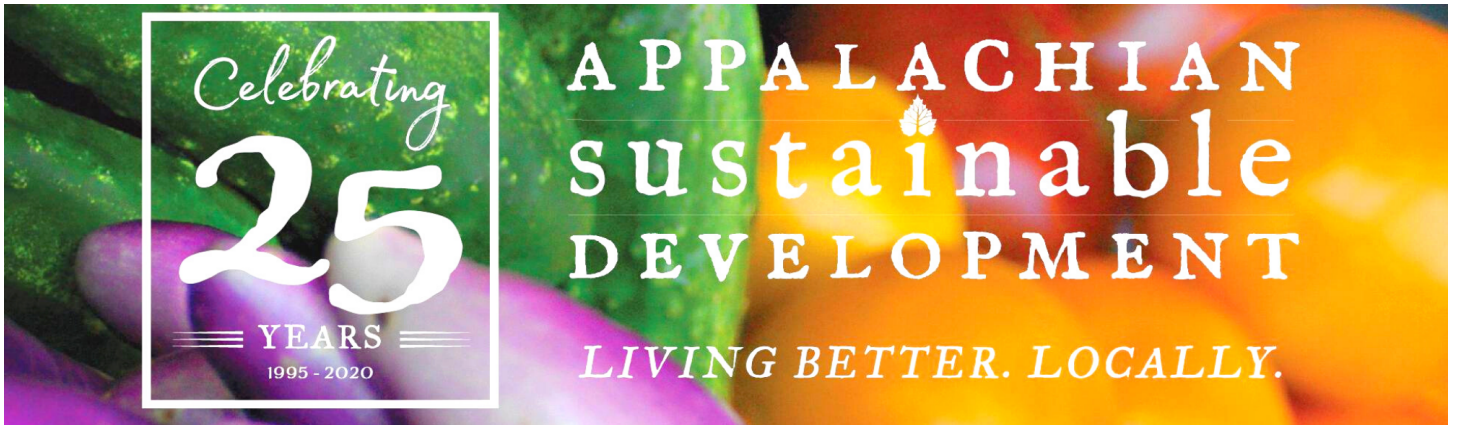
## Cara Brooks



THANK YOU FOR PARTICIPATING!

Thank you to everyone that took the time to complete ASD's strategic planning survey. **102 surveys were completed** and we are still in the process of digesting and organizing your opinions and valuable feedback. The word cloud above illustrates what you think ASD's biggest impacts are. Stay tuned, we'll be sharing more about the survey and ASD's strategic planning next steps in the future.





[WWW.ASDEVELOP.ORG/25YEARS](http://WWW.ASDEVELOP.ORG/25YEARS)

## BUSINESS AFTER HOURS

**103 THOMAS ROAD, BRISTOL, VA**

**THURSDAY, MARCH 19, 2020 • 5:30 PM TO 7:30 PM**

Join us in celebrating our 25th Anniversary at our NEW home to learn about our work in the community and throughout Appalachia. The event is **FREE** with light refreshments available.

**Upcoming After Hours Events:** May 21, 2020; August 20, 2020; October 15, 2020

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